



MOOSE HIDE CAMPAIGN DAY

May 12, 2022



On **May 12, 2022**, schools from across Canada are invited to a virtual gathering for **Moose Hide Campaign Day** - an annual event aimed at ending violence against women and children.

Your school can take part from anywhere in Canada! We are gathering **in Victoria, BC** and will be **livestreaming** to schools across Canada. Our gathering to end violence will include exciting performances and speakers from across the country. Our founders, alongside elders and youth will guide us as we learn more about this critical issue. This tangible Reconciliation in Action opportunity will also include pre-recorded workshops for Middle and Senior years students.

Join this free event to be part of the momentum for change. Bring the Moose Hide Campaign to your classroom, school or community by ordering and distributing moose hide pins to students, staff and parents—and by taking the online pledge to stand up against violence.

Visit our website to register, view the livestream, gain access to the pre-recorded workshops and to order your moose hide pins. Education is the key to ending violence against women and children. One person at a time.

Please join us!



#MooseHideCampaignDay
moosehidecampaign.ca

Scan
Me!



Stand against violence towards women and children

#MooseHideCampaignDay

May 12, 2022 | Join from your classroom

ABOUT THE MOOSE HIDE CAMPAIGN

The Moose Hide Campaign is a grassroots movement of Indigenous and non-Indigenous men and boys who are standing up against violence towards women and children. The inspiration for the campaign came to co-founders Paul Lacerte and his daughter Raven in 2011 during a moose hunt on their traditional Carrier territory along the Highway of Tears in Northern BC – where so many women have gone missing or been murdered.

Over the years, it has grown into a national campaign to engage all Canadians, with thousands of participating communities, organizations and schools across the country, including First Nations, Friendship Centres, post-secondary institutions, government departments, private and nonprofit sector organizations, and law enforcement agencies. People of all ages, genders and cultural backgrounds are invited to participate in the Moose Hide Campaign. Since the Campaign began in 2011, thousands of Moose Hide Campaign events, ceremonies and gathering have taken place and over **2.5 million squares** of moose hide have been distributed.



INVOLVE YOUR SCHOOL THROUGH MOOSE HIDE CAMPAIGN DAY AND OUR K-12 LEARNING RESOURCES

The Moose Hide Campaign invites administrators, teachers, support staff and students from across Canada to embrace the messages of reconciliation and of honour, respect and protection for all women and children. Last year nearly 78,000 teachers, students and staff registered to join us for Moose Hide Campaign Day. This year we have a separate youth-focused live stream created especially for the student population.

Help your students learn about the Moose Hide Campaign before the event by accessing the K-12 Learning Resources. Within our resources you will find material to engage in meaningful conversations about the Moose Hide Campaign and ways to stand up to end violence towards women and children. You will find suggestions for lessons plans, as well as workshops from Moose Hide Campaign Day 2021. In addition we have video resources to support your growth and understanding of the campaign and initiatives from other schools across Canada. We are excited to offer the Moose Hide Campaign to support the education journey of students of all ages and invite you to check back regularly for new materials and ideas. Please accept this invitation to get your school involved by visiting [our website](#) for more information and to [register to attend Moose Hide Campaign Day](#) on May 12, 2022.

STEP-BY-STEP PROCESS TO ENGAGE YOUR SCHOOL

- 1| **Order your pins** – they are free and ship anywhere in Canada (We have a non-leather, Naugahyde option if preferred)
- 2| **Involve your school or classroom** by registering for the event and receive links to the event and workshops
- 3| **Help students learn about the campaign** and build excitement for the day by distributing moose hide pins
- 4| **On May 12, 2022** – Moose Hide Campaign Day – invite everyone to wear their pins and participate in age-appropriate activities
- 5| **Share the story** on social media with #MooseHideCampaignDay - or in your school newsletter
- 6| **Join our second annual Art and Video Challenge!** Students and teachers from across the country are invited to join us to reflect on the theme of good medicine. There will be separate age categories and multiple prizes. [Learn more here.](#)

THIS IS THE
Moose Hide Campaign
[Click Here to View Video](#)

**MUSSI CHO - HAY'SXW'QA - NAKURMIK
KINANÂSKOMITIN - MAARSII - MIIGWETCH**

THANK YOU - MERCI

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