



MOOSE HIDE
CAMPAIGN

CAMPAGNE
MOOSE HIDE

WALKING THIS PATH TOGETHER



Our path begins at the first corner of the moose hide pin. The learning part of our journey. Write down three questions or three things you have learned about the Moose Hide Campaign or gender based violence. In the other three quadrants draw what you think that part of the journey will look like.



LEARN ABOUT THE ISSUES AND
THE SOLUTIONS

WEAR AND SHARE THE MEDICINE
OF THE MOOSE HIDE PIN

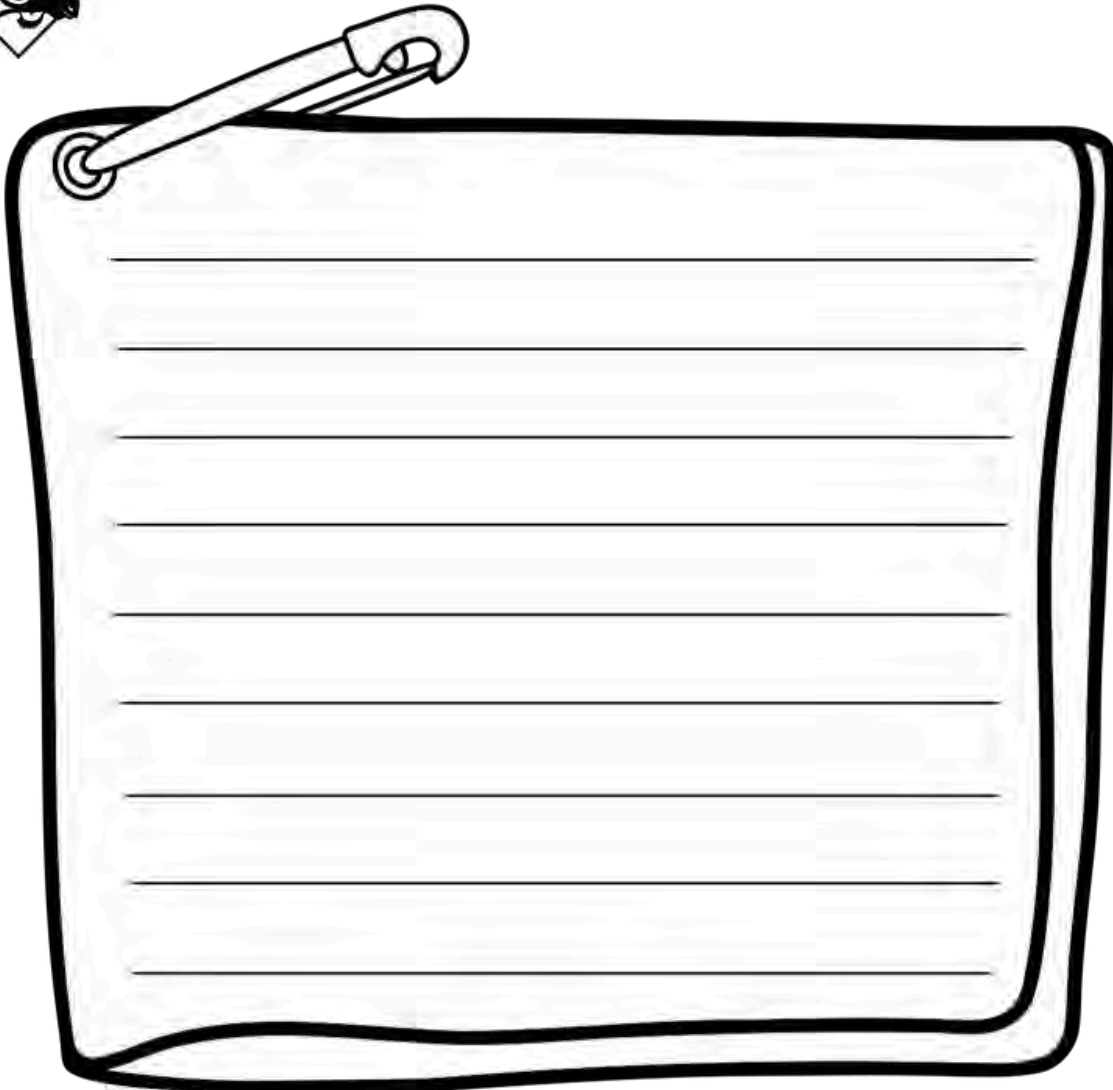
EDUCATE OTHERS AND SPREAD
GOOD MEDICINE

WALK WITH LOVE AND JOIN US ON
THE PATH OF TRUTH AND
RECONCILIATION





THIS IS THE WEAR AND SHARE PART OF OUR JOURNEY. FOR EACH PIN WORN AT LEAST 5 PEOPLE WILL STOP AND ASK ABOUT IT. THIS IS HOW WE SPREAD THE MEDICINE OF THE MOOSE HIDE CAMPAIGN.

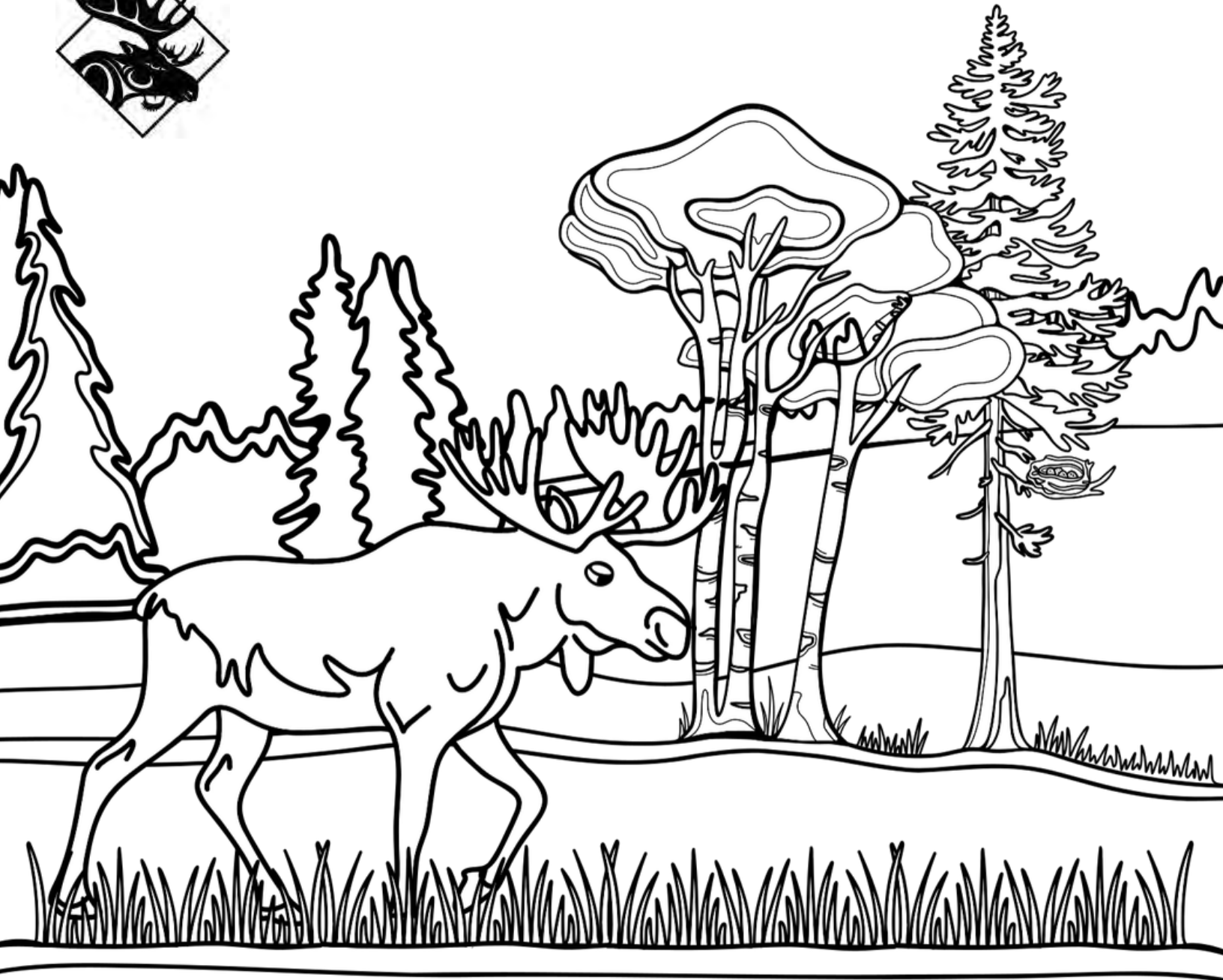


**THIS IS THE PART OF THE JOURNEY WHERE YOU
BECOME THE EDUCATOR.**

*PART OF THE PATH IS LEARNING HOW TO EDUCATE PEOPLE ABOUT THE PIN SO YOU CAN WEAR
AND SHARE THE PIN WITH OTHERS. WRITE DOWN A SCRIPT OF WHAT YOU WILL SAY WHEN
SOMEONE ASKS YOU WHAT THAT SQUARE PIECE OF HIDE YOU ARE WEARING IS.*



WALKING THIS PATH IS NOT ABOUT PERFECTION, BUT ABOUT TRYING TO WALK THROUGH LIFE IN A WAY THAT IS GUIDED BY YOUR OWN VALUES. IN THE SPACE BELOW SHARE THREE VALUES THAT GUIDE YOU ON YOUR PATH AND WHAT CHOICES OR ACTIONS YOU MAKE TO HONOUR THEM.



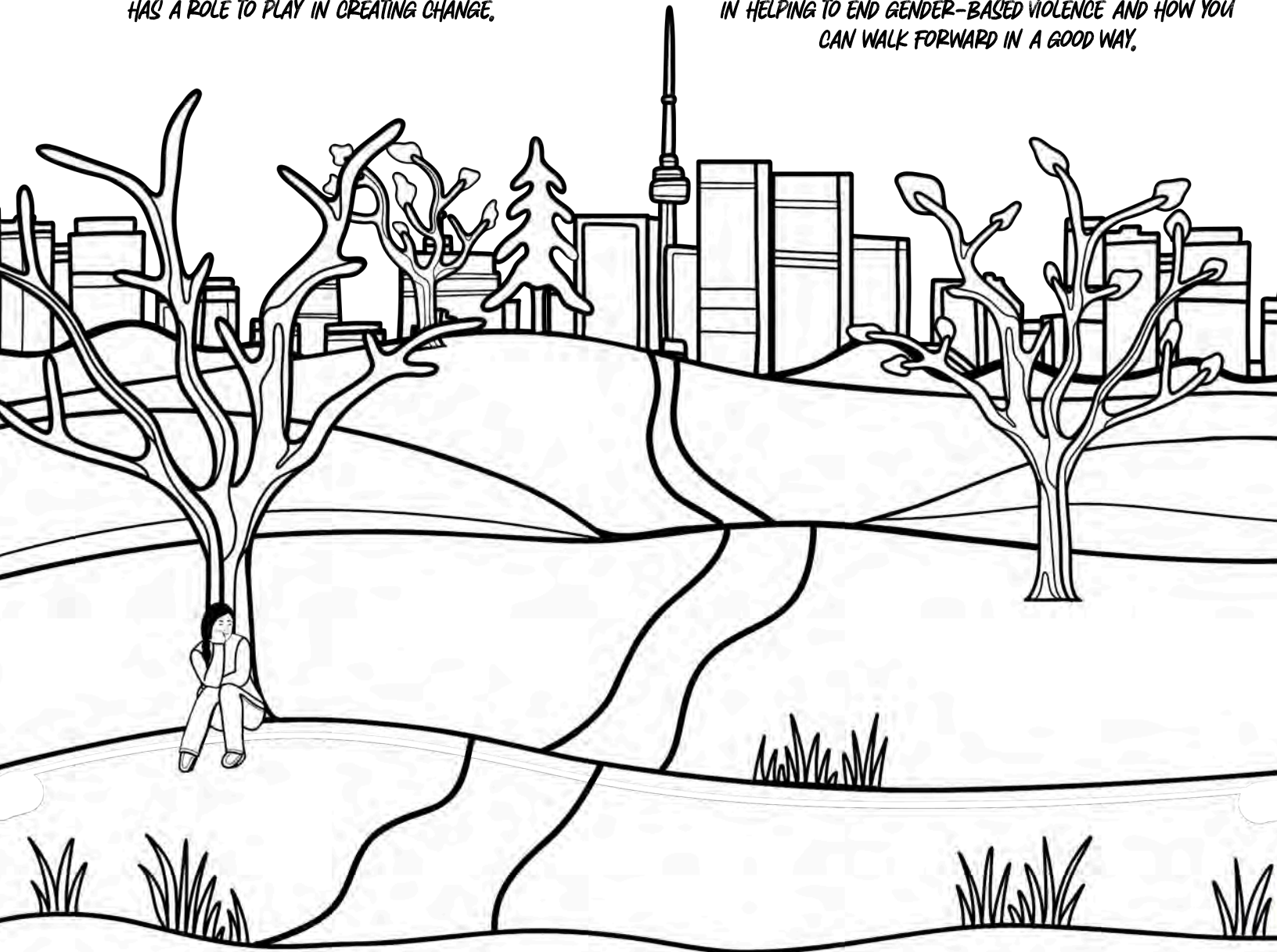
THE MOOSE HIDE CAMPAIGN HAS ITS OWN CORE VALUES THAT GUIDE OUR PATH TOGETHER. WHEN YOU JOIN US, AND TENS OF THOUSANDS MORE PEOPLE ACROSS TURTLE ISLAND, YOU EMBODY THE MEDICINE AND THE VALUES OF THE CAMPAIGN. THIS IS A SWEAT LODGE, A PLACE OF CEREMONY FOR MANY INDIGENOUS NATIONS. AROUND THE LODGE DRAW A FEW PEOPLE FROM YOUR LIFE - PEOPLE WHO INSPIRE YOU TO WALK THIS PATH WITH OUR VALUES AND WITH YOURS.



ON THIS PATH, WE HONOUR TRUTH AND RECONCILIATION. THE MOOSE HIDE CAMPAIGN IS AN INDIGENOUS-LED MOVEMENT ROOTED IN CULTURE, TEACHINGS, AND COMMUNITY. THE MOOSE HIDE PIN IS A GIFT OF MEDICINE, OFFERED TO PEOPLE FROM ALL WALKS OF LIFE AS A SYMBOL OF COMMITMENT TO ENDING VIOLENCE.

GENDER-BASED VIOLENCE AFFECTS COMMUNITIES IN EVERY COUNTRY AND IN EVERY CORNER OF THE WORLD. EACH OF US HAS A ROLE TO PLAY IN CREATING CHANGE.

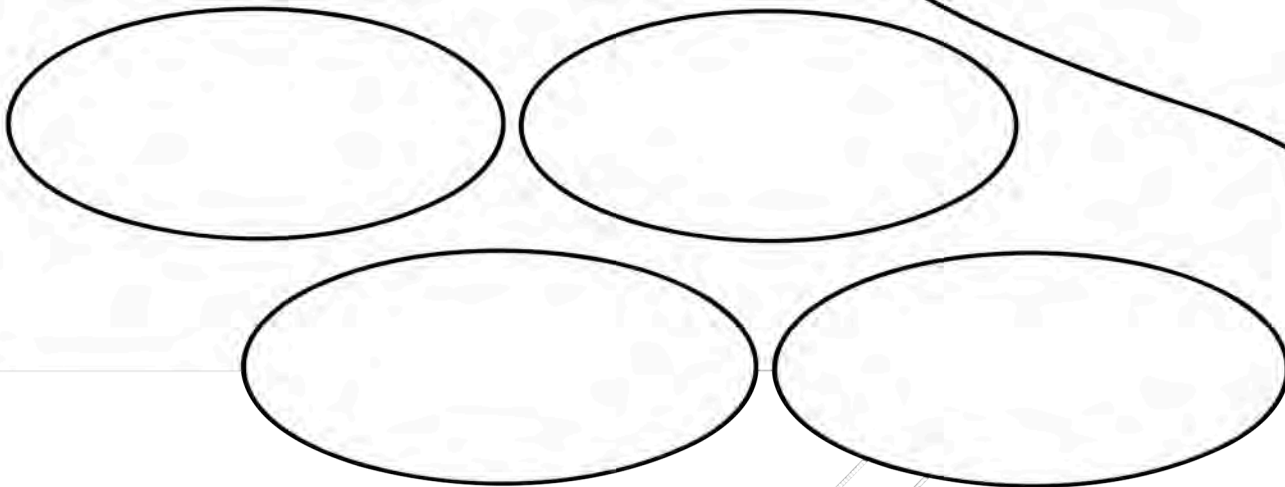
AS YOU REFLECT, DRAW YOURSELF ON OR ALONGSIDE THE PATH. THEN, WRITE ABOUT WHAT YOU BELIEVE YOUR ROLE IS IN HELPING TO END GENDER-BASED VIOLENCE AND HOW YOU CAN WALK FORWARD IN A GOOD WAY.



WALKING THIS PATH WITH US WILL NOT ALWAYS BE EASY. TAKING CARE OF YOURSELF IS A FORM OF RESISTANCE AND YOU NEED REST TO SUSTAIN YOURSELF. WALKING THIS PATH MEANS BEING GOOD MEDICINE IN THE WORLD, BUT IT ALSO MEANS FINDING THE GOOD MEDICINE THAT YOU NEED.

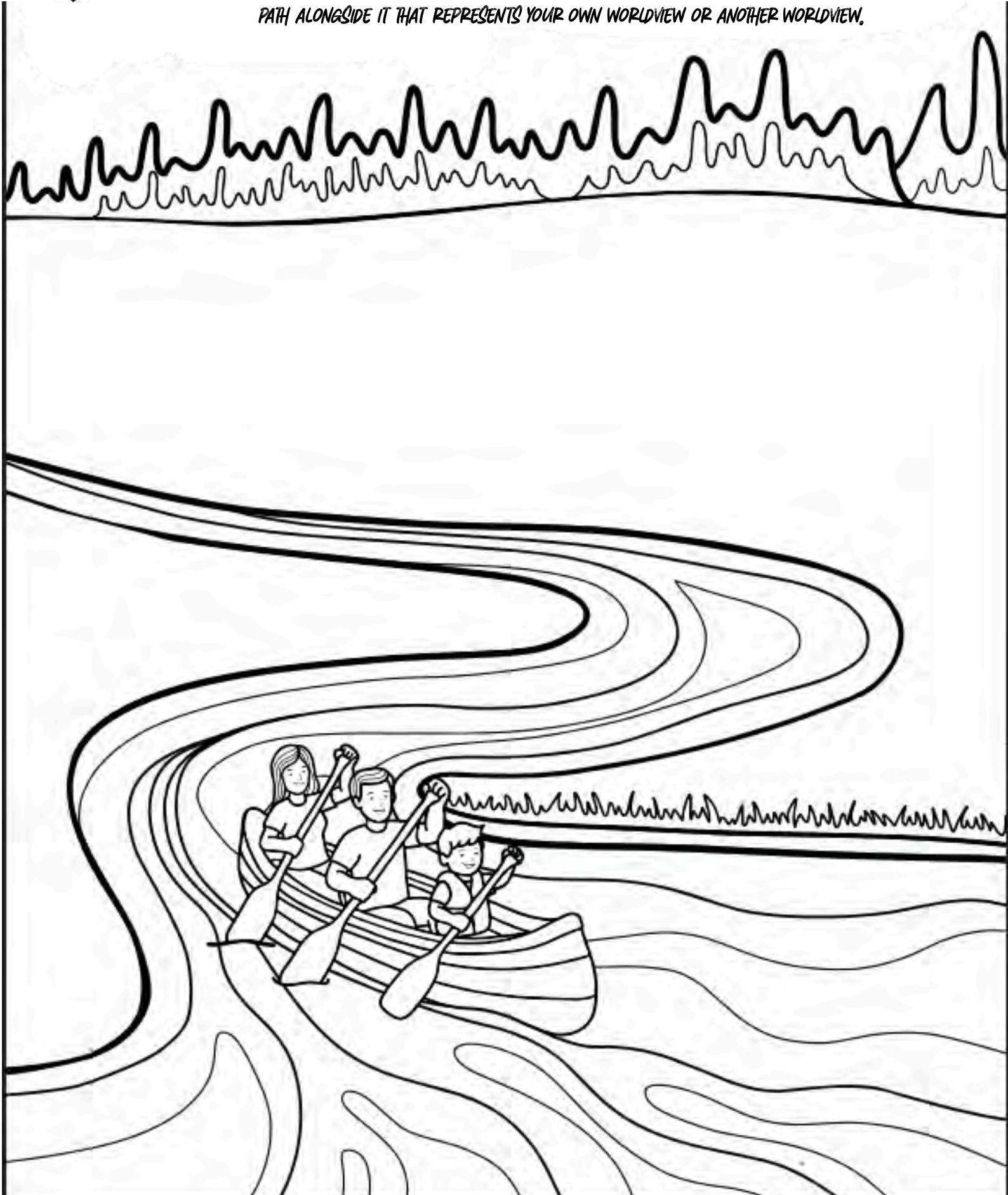


IN THE BUBBLES BELOW DRAW 4 WAYS THAT YOU CARE FOR YOURSELF MENTALLY, PHYSICALLY, EMOTIONALLY, AND SPIRITUALLY.





THIS PATH IS ONE OF TRUTH AND RECONCILIATION. OUR PATH IS GROUNDED IN INDIGENOUS WORLDVIEWS, VALUES AND WAYS OF BEING. OUR PATH MUST WORK ALONGSIDE MANY OTHER PATHS, WORLDVIEWS, AND WAYS OF BEING - AND TOGETHER WE MUST FIND A WAY TO END VIOLENCE. THE CANOE AND WATERWAY REPRESENT OUR PATH. ADD A SECOND PATH ALONGSIDE IT THAT REPRESENTS YOUR OWN WORLDVIEW OR ANOTHER WORLDVIEW.



IT DOES NOT MATTER WHERE YOU ARE ON THE PATH- LEARNING, EDUCATING, WEARING OR WALKING. THIS PATH DOES NOT END. THERE IS NO FINISH LINE, INSTEAD WE GO STEP BY STEP ON A JOURNEY THAT FILLS OUR HEARTS AND SPIRIT. WE TAKE THIS JOURNEY TOGETHER - AND TOGETHER WE LEAVE BEHIND TRAILS OF MEDICINE FOR OTHERS TO FIND THEIR WAY AND JOIN US ON THIS PATH. THE MOOSE HIDE CAMPAIGN IS FOR EVERYONE - AND EVERYONE HAS A WELCOMED SPOT ON THIS JOURNEY. WE ARE GRATEFUL TO EACH AND EVERY ONE OF YOU - WHETHER YOU ARE ON YOUR FIRST OR YOUR ONE HUNDREDTH STEP.



YOU ARE A CHANGEMAKER.
YOU ARE POWERFUL.

YOU ARE NEEDED.
YOU ARE LOVED-
AND YOU ARE A PART OF OUR FAMILY.



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